1.4
The IQNET Recognized Certification Mark

The IQNET recognized certification mark shall be used in combination with the certification mark of the IQNET Member and may only be used by the certified organization

The IQNET recognized certification mark should be applied in IQNET Blue, or in white when on IQNET Blue background, whenever possible. The IQNET Blue specific colour types and their values are as follows:

for blue colour: "PANTONE" 661
for four colour printing: C100, M80, Y0 K0
for web: R0, G53, B148

Note: The use of IQNET mark is regulated by the MHB document BD307/BD307-B (old MHB) REG500 (new MHB).

Always use the final artwork files provided by IQNET and never modify the logo.

In exceptional cases where it is not possible for the IQNET recognized certification mark to be applied in IQNET Blue, it may be applied in black.

On black backgrounds or for black & white printing, the logo shall be applied in white.

1.4.1
The IQNET recognized certification mark

Co-branding guidelines

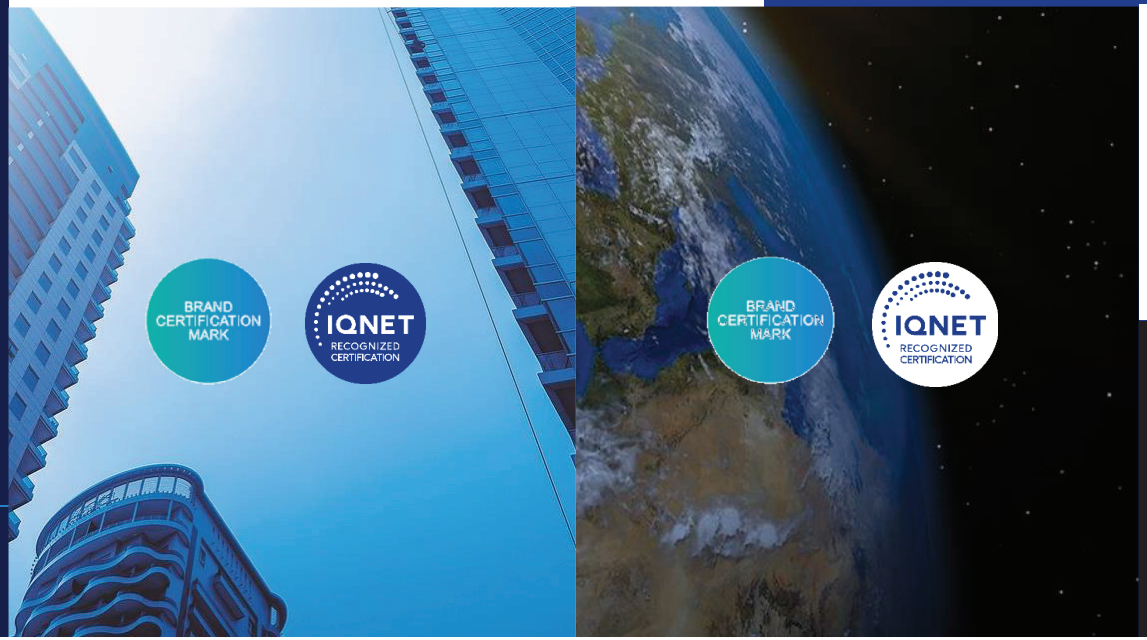
The IQNET recognized certification mark should be applied in IQNET Blue, or in white when on IQNET Blue background, whenever possible.

A black version is also available for black & white publications
or when there are other technical issues.

IQNET

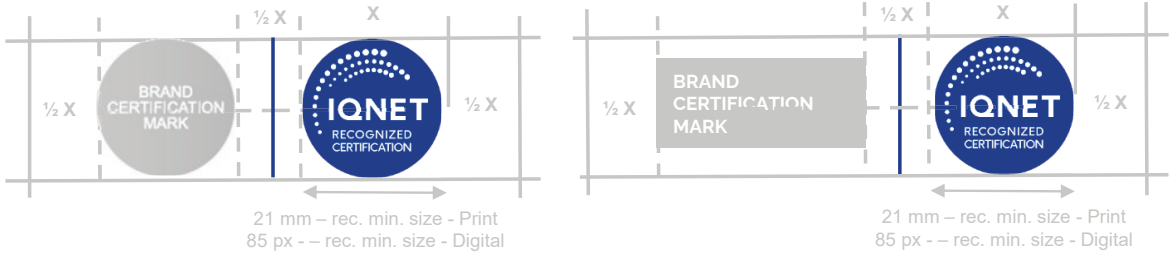
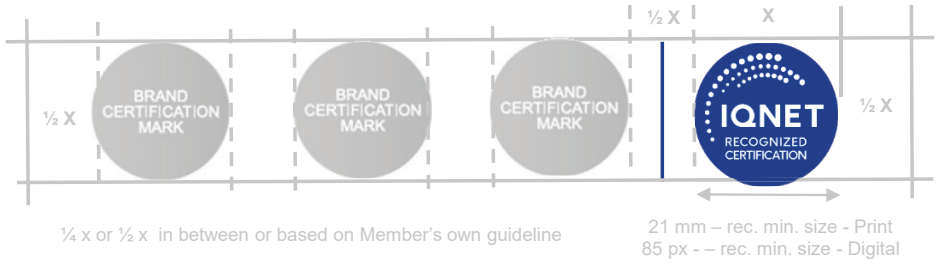
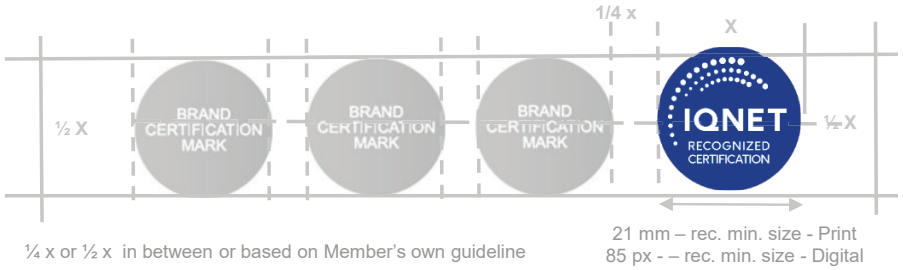
The line between the two logos may be removed, as long as the recommended distance is observed .

In this case, the spacing between marks can be 1/4 x to 1/2 x, or based on Member's guideline.



IQNET

IQNET recognized certification mark shall always be paired with Members' certification mark. The width of IQNET recognized certification mark should be used as a guide for the size and spacing for both marks.

In case several Member's marks are used in conjunction (as a harmonized set), it will not be necessary to use the IQNET recognized certification mark along with each one (except if the Member so defines). A single IQNET recognized certification mark can be used in association with the set.

(The line can be removed…) in this case, the spacing between marks can be 1/4 x to 1/2 x, or based on Member's guideline.